

# CEV Champions League Volley Volleyball Cup Challenge Cup 2024

Official Communication No. 1

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## 1. INTRODUCTION

This Official Communication No. 1 (Registration) supports all National Federations interested in registering teams for one of the CEV Clubs competitions.

It contains important information and explanations about registration, regulations, and other items for a smooth running of the competitions.

You will find a useful timeline / to-do-list in the [Organisation Guidelines - Chapter 1](#). Please read it carefully.

The CEV Office is available to help, should you have any questions, or need any assistance during this process.

## 2. 2024 REGISTRATION PROCEDURE

Registration is done via the CEV database by completing the 01 form (one per gender), no later than:

**Wednesday 07 June 2023 at 12:00 CEST.**

Once you close the 01 form, the data is fixed and cannot be changed. The CEV will set the form as 'Accepted' as soon as it is checked. When the signed and stamped originals sent by mail are received, the CEV will set the form as 'Confirmed'.

More information about your registration is available in the Organisation Guidelines - Chapters 2 and 3.

For an explanation about the access to the CEV database and its functionalities, please check Chapter 22.

## 3. ALLOCATION OF SLOTS

The allocation of slots per National Federation reflects the [CEV European Cups 2024](#) Ranking List.

Given that Russian and Belarusian teams are not eligible to register for participation in the CEV European Cups 2024, further to a decision made by the CEV Board of Administration which still stands, the vacant positions in the 4th Round will be allocated by respecting the sportive merits and by moving up the next best-ranked National Federations in accordance with the CEV European Cups Ranking List 2024 as follows:

- MEN
  - GER increases from 2 to 3 slots.
  - CZE increases from 1 to 2 slots.
  - POR promoted from 1-3 Rounds to 4th Round, with one slot in the 4th Round.
- WOMEN

- POL increase from 2 to 3 slots.
- UKR increases from 1 to 2 slots.
- HUN promoted from 1-3 Rounds to 4th Round with one slot in the 4th Round.

By increasing the slots in the CEV Champions League as per the provisions listed above, the remaining slots for the CEV European Cups competitions will be reduced accordingly in accordance with the CEV European Cups 2024 Ranking List.

The same allocation principle will apply to the remaining CEV European Cups.

According to the CEV Volleyball Competition Regulations Article 31.1 §1, The CEV only registers a maximum number of Clubs per gender and per National Federation, as follows:

- a) 5 in all Clubs competitions
- b) 3 in the CEV Champions League Volley

§2 The winning Club of a CEV Zonal Association Cup is not considered in the calculation of the maximum number of Participants for each and all Club competitions; when this club is qualified via one of the allocation options selected by its National Federation.

Therefore, the CEV Zonal Association shall until the CEV European Cups 2024 registration deadline confirm and communicate the teams that will compete in the CEV Zonal Association Cup.

Any CEV Zonal Association Cup shall be finalised:

- Men by 08 October 2023
- Women by 24 September 2023

The CEV Zonal Associations are kindly requested to inform CEV no later than **Monday 19 June 2023 at 23:59 CEST** to confirm the teams participating in their Zonal Cup – if any such competition is organised. The event shall feature a minimum four teams per gender representing four different countries.

## 4. CEV REGULATORY FRAMEWORK

During your participation in a CEV competition, you will have to use and comply with the CEV Regulatory Framework, mainly with the CEV Volleyball Competitions Regulations, Guidelines, and the Official Communications. These documents are available on the dedicated section of the CEV website: <https://inside.cev.eu/documents/volleyball-documents/>

You will also have to fill in CEV forms. These forms are available in your area in the CEV database.

For a full list of the CEV forms, please check the Organisation Guidelines - Chapter 3.

The CEV Board of Administration approved new changes to the CEV Volleyball Competitions Regulations, that can be seen on the CEV website.

**Please be aware that by registering for the CEV European Cups 2024, you acknowledge that you have read and agreed on the terms of these Regulations and Official Communication.**

## 5. 2024 CEV EUROPEAN CUPS CALENDAR

The 2024 European Cups calendar is currently available in your download area in the CEV database.

## 6. CEV EUROPEAN CUPS 2024 COMPETITION SYSTEMS

The Competition system is as follows:

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
1.	<p><b>Main Phase – 1<sup>st</sup> Round</b></p> <p>Lowest ranked / losers are moved to the 1/16 Finals of the CEV Cup</p> <p>Played as a tournament – single round robin system or home &amp; away matches. *Depending on the number of accepted registrations, if this round is played as a tournament, it will be a single round robin (hosting privilege given to better ranked teams).</p>	<p><b>Main Phase – 1/32 Finals</b></p> <p>Additional level if more than 32 registered Clubs</p> <p>Knock-out with a "Home and Away" match</p>	<p><b>Main Phase - 1/32 Finals</b></p> <p>Additional level if more than 32 registered Clubs</p> <p>Knock-out with a "Home and Away" match</p>
2.	<p><b>Main phase – 2<sup>nd</sup> Round</b></p> <p>Winners from 1<sup>st</sup> Round</p> <p>Losers are moved to the 1/16 Finals of the CEV Cup</p> <p>Played as a tournament – single round robin system or home &amp; away matches. *Depending on the number of accepted registrations, if this round is played as a tournament, it will be a single round robin (hosting privilege given to better ranked teams).</p>	<p><b>Main phase – 1/16 Finals</b></p> <p>Winners from previous round, seeded teams and teams moved from the CL 1<sup>st</sup>-3<sup>rd</sup> Rounds.</p> <p>Knock-out with a "Home and Away" match</p>	<p><b>Main phase – 1/16 Finals</b></p> <p>Winners from previous round and seeded teams.</p> <p>Knock-out with a "Home and Away" match</p>
3.	<p><b>Main phase – 3<sup>rd</sup> Round</b></p> <p>Winners from 2nd Round</p>	<p><b>Main phase – 1/8 Finals</b></p> <p>Winners from 1/16 Finals</p>	<p><b>Main phase – 1/8 Finals</b></p> <p>Winners from 1/16 Finals</p>

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
	<p>Losers are moved to the 1/16 Finals of the CEV Cup</p> <p>Played as a tournament – single round robin system or home &amp; away matches. *Depending on the number of accepted registrations, if this round is played as a tournament, it will be a single round robin (hosting privilege given to better ranked teams).</p>	<p>Knock-out with a "Home and Away" match</p>	<p>Knock-out with a "Home and Away" match</p>
<p><b>4.</b></p>	<p><b>Main phase - 4<sup>th</sup> Round</b></p> <p>2 Winners from 1-3 Rounds and 18 seeded teams</p> <p>Double round robin with three matches at home and another three away matches. Five pools, each with four teams</p> <p>Winners of each pool progress directly to Quarter Finals</p> <p>The five second placed teams and the third-placed team with the best score qualify for the Playoffs.</p> <p>The remaining four (4) 3<sup>rd</sup> placed teams will be continuing their competition in the Quarter Finals of the CEV Volleyball Cup</p>	<p><b>Main Phase - Playoff</b></p> <p>Winners from 1/8 Finals</p> <p>Knock-out with a "Home and Away" match</p>	<p><b>Main Phase- 1/4 Finals</b></p> <p>Winners from 1/8 Finals</p> <p>Knock-out with a "Home and Away" match</p>
<p><b>5.</b></p>	<p><b>Main Phase - Playoff</b></p> <p>The five second placed teams and the third-placed team with the best score</p> <p>Knock-out with a "Home and Away" match</p>	<p><b>Main Phase - 1/4 Finals</b></p> <p>Winners from CEV Cup Playoff Phase and four 3<sup>rd</sup> ranked teams from Champions League 4<sup>th</sup> Round not qualified for the CL Playoff</p>	<p><b>Final phase - Semi-finals</b></p> <p>Winners from 1/4 finals</p> <p>Knock-out with a "Home and Away" match</p>

Levels	CEV Champions League Volley	CEV Volleyball Cup	CEV Volleyball Challenge Cup
		Knock-out with a "Home and Away" match	
<b>6.</b>	<b>Main Phase – 1/4 Finals</b>  Three winners of Playoff Phase and five pool winners from 4 <sup>th</sup> Round  Knock-out with a "Home and Away" match	<b>Final phase – Semi-finals</b>  Winners from 1/4 finals  Knock-out with a "Home and Away" match	<b>Final Phase – Final matches</b>  Winners from semi-finals  Knock-out with a "Home and Away" match
<b>7.</b>	<b>Final phase – Semi-finals</b>  Winners from 1/4 Finals  Knock-out with a "Home and Away" match	<b>Final phase – Final matches</b>  Winners from Semi-finals  Knock-out with a "Home and Away" match	-
<b>8.</b>	<b>Final phase – Super Finals</b>  Winners from Semi-finals  Knock-out with a single leg match	-	-

Based on the number of registered Clubs, the CEV will determine the number of levels of a CEV competition, the Clubs qualifying directly to a level and those required to play in a prior level.

The allocation of teams within the levels will be made via a seeding – in accordance with the CEV European Cups Ranking List and the final standing of the National Championship (after any playoffs)– and a drawing of lots.

The allocation of the "visiting" and "hosting" Club status will be in accordance with the CEV Competitions Regulations, Article 14.3.2.

Moreover, in accordance with the CEV Competitions Regulations, Article 168, CEV may authorise for a valid reason only in the 32 Finals of the CEV Volleyball Challenge Cup, "Home and Away" match in the Host country of the lowest ranked National Federation, unless agreed otherwise by both Participants, according to the CEV European Cups Ranking List. The two concerned Clubs and their National Federations shall submit to the CEV, for approval, the relevant CEV forms no later than 15 days before the match.

## 7. CEV CHAMPIONS LEAGUE VOLLEY 2024 – PRIZE MONEY ALLOCATION

Please find below the relevant breakdown per stage of the CEV Champions League Volley 2024 competition, including the bonus for matches won and lost.

Prize money	Men and Women
1 <sup>st</sup> Place	500,000 €
2 <sup>nd</sup> Place	250,000 €
3 <sup>rd</sup> Place	125,000 €
Semi Final Match Victory	20,000 €
Semi Final Match Defeat	10,000 €
Quarter Final Match Victory	12,000 €
Quarter Final Match Defeat	6,000 €
Playoff Match Victory	10,000 €
Playoff Match Defeat	5,000 €
4 <sup>th</sup> Round Match Victory	10,000 €
4 <sup>th</sup> Round Match Defeat	5,000 €
3 <sup>rd</sup> Round Match Victory	6,000 €
3 <sup>rd</sup> Round Match Defeat	3,000 €
2 <sup>nd</sup> Round Match Victory	4,000 €
2 <sup>nd</sup> Round Match Defeat	3,000 €
1 <sup>st</sup> Round Match Victory	3,000 €
1 <sup>st</sup> Round Match Defeat	2,000 €

## 8. CEV VOLLEYBALL CUP 2024 – PRIZE MONEY

Prize money	Men and Women
1 <sup>st</sup> Place	80,000 €
2 <sup>nd</sup> Place	60,000 €
Teams eliminated in the ½ finals	30,000 €
Teams eliminated in the ¼ finals	10,000 €
Teams eliminated in the Playoff	5,000 €



## 9. CEV VOLLEYBALL CHALLENGE CUP 2024 – PRIZE MONEY ALLOCATION

Prize money	Men and Women
1 <sup>st</sup> Place	50.000,00 €
2 <sup>nd</sup> Place	30.000,00 €
Teams eliminated in the Semi-finals	15.000,00 €
Teams eliminated in the Quarter-finals	10.000,00 €

## 10. CEV CHAMPIONS LEAGUE VOLLEY 2024 – PARTICIPATION FEES

Competition	Participation Fee
CEV Champions League Volley – Finals	20,000 €
CEV Champions League Volley – 1/2 Finals	10,000 €
CEV Champions League Volley – 1/4 Finals	5,000 €
CEV Champions League Volley – Playoff	5,000 €
CEV Champions League Volley – 4 <sup>th</sup> Round	25,000 €
CEV Champions League Volley – Prior to 4 <sup>th</sup> Round	2,000 € per round

## 11. DRAWING OF LOTS

The CEV European Cups 2024 Drawing of Lots for the CEV Champions League Volley 2024, CEV Volleyball Cup and the CEV Volleyball Challenge Cup will be taking place at the iconic Broadcasting Center Europe (BCE) in Luxembourg on:

**Wednesday, 19 July 2023 at 12:00 CEST**

## 12. USE OF LED SYSTEM

### CEV Champions League Volley:

According to the CEV Board of Administration decision of 26 February 2021, the use of the LED system is mandatory from the 4<sup>th</sup> Round of the CEV Champions League Volley.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the 4<sup>th</sup> Round.

### CEV Volleyball Cup:

Static banner system as well as LED system are allowed.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the competition.

### CEV Volleyball Challenge Cup:

Static banner system as well as LED system are allowed.

The clubs shall submit the "LED system application form" to the CEV for approval no later than 4 weeks before the start of the competition.

The LED system application form is available on the CEV Cloud (download area).  
The application form has to be submitted as specified in the application document.

## 13. COMMERCIAL RIGHTS

In accordance with the rights already granted to Clubs (Chapter 18 of the CEV Volleyball Competitions Regulations), the table hereafter shows the split of Advertising spaces on the Playing area between the CEV and the organising clubs.

Advertising spaces	CEV Champions League Volley		CEV Cup		Challenge Cup	
	CLUB	CEV	CLUB	CEV	CLUB	CEV
Banners**	10 (+4 on positions 23-26)	12	12 (+4 on positions 23-26)	10	12 (+4 on positions 23-26)	10

LED system visibility split (percentage of a 360" loop)	60%	40%	60%	40%	60%	40%
Floor stickers	2+2*	2	2	2	2	2
Net	-	100%	50%	50%	50%	50%
Net post	-	100%	-	100%	-	100%
Referee stand	-	100%	-	100%	-	100%

*\*including two positions, one for competition title and one for host city (see court layout for further details on the positioning).*

*\*\* Static banners are only allowed from 1<sup>st</sup> – 3<sup>rd</sup> Rounds in the CEV Champions League.*

In case no CEV partner is contracted by 30 September 2023 (date due to prior contractual commitments of CEV), 10% of the CEVs LED timing will be ceded to the clubs.

### **RESERVED PRODUCT CATEGORIES – CHAMPIONS LEAGUE VOLLEY, CEV CUP & CHALLENGE CUP:**

The CEV reserves the following product categories:

#### RESERVED PRODUCT CATEGORIES – CHAMPIONS LEAGUE VOLLEY:

1. Airlines
2. Banking
3. Courier services & logistics
4. Betting and Gambling services\*
5. Body & healthcare products
6. Mobile phone/technology communications
7. Sports Equipment – Volleyballs
8. Sportswear

#### RESERVED PRODUCT CATEGORIES – CEV CUP & CHALLENGE CUP:

1. Betting and Gambling services\*
2. Sports Equipment – Volleyballs and flooring
3. Sportswear

If not used, the CEV may release one or more of the above-mentioned categories by 30 September 2023 at the latest (date due to prior contractual commitments of CEV). In any case, the categories "Betting & gambling services" and "Sports Equipment – Volleyballs" will not be released.

\*For the avoidance of doubt, although the "Betting & gambling services" sector and/or category is reserved by the CEV, the Organiser may exploit, based on prior agreement of the CEV, the category for the "National lottery", provided that their sports betting operations are in no way presented under the same brand as their National lottery operations. Thus, gambling and betting services are prohibited and the category will not be released by the CEV.

The CEV partner is the ultimate betting rights holder on a global basis in relation to the CEV Club Competitions including the CEV Champions League Volley, CEV Volleyball Cup and CEV Volleyball Challenge Cup.

## 14. BRANDING

For the upcoming season, all branding materials and layouts will be made available in due time after registration in the Download area on the CEV Cloud and need to be implemented by all the clubs for the season 2023/2024.

Further information on all graphics will be published in the next Official Communication.

## 15. MATCH TECHNOLOGY

For each match, the following match technologies is provided and used by the participating Clubs for the European Cups 2024:

- a. The CEV E-scoresheet
- b. The CEV statistics (only **Data** Volley)
- c. Video sharing
- d. ES Referee & Bench applications.

Here is below more information related to the usage of the CEV E-scoresheet and CEV statistics applications as indicated in the official Volleyball Competition Regulations:

- The E-scoresheet of a match is the only document which officially records the progress, results, Participants, events, protests, and sanctions of such match. Statistics of each match are collected by designated match officials of the Organiser (or home team) for CEV purposes.
- CEV is providing the necessary log-in credentials (including username & password) for the E-scoresheet and CEV Statistics applications to the Organiser (or home team) prior to the start of the CEV Competition.
- The Scorer shall complete the E-scoresheet and its printed version according to the Official Volleyball Rules and the CEV Guidelines.
- The Statistician shall complete the statistics file according to the CEV Guidelines.
- The Organiser shall provide free-of-charge the following facilities and resources during the CEV Competition to operate the CEV E-scoresheet and CEV Statistics in a professional manner:
  - Adequate hardware including laptop or tablet that is running the CEV E-scoresheet and CEV Statistics applications.
  - Ensure download and installation of the latest version of the CEV E-scoresheet and CEV Statistics applications.
  - Ensure stable and high-speed internet connectivity during the CEV Competition and necessary power supply to ensure a professional data collection and distribution to CEV and CEV Commercial partners.
  - Perform testing of the CEV E-scoresheet and CEV Statistics applications in the Competition Hall one (1) day before the start of the CEV Competition.
  - Ensure appointment of experienced e-scorer and statisticians during the CEV Competition to collect data and statistics during the CEV competition in a professional manner.

- For the CEV Statistics, live match statistics shall be delivered throughout the match during the CEV Competition by connecting to the CEV Database, making use of the credentials provided by the CEV.
- The Organiser shall prohibit any illegal or non-authorized collection, archiving and distribution of match related data and statistics during the live matches of the CEV Competition.

## 16. MEDIA RIGHTS & HOST BROADCAST PRODUCTION

The CEV is the ultimate media rights-holder of the CEV Club Competitions including the CEV Champions League Volley, the CEV Volleyball Cup and the CEV Volleyball Challenge Cup. The CEV has appointed the Sport Media Agency Infront as its exclusive global media rights distribution partner for the above-mentioned competitions.

For further information on media rights and host broadcasting production matters, the following contact details shall be used during the CEV Club Competitions season 2023/2024:

CEV – Mr Aurèle Weyeneth, Head of Digital & TV  
CEV – Ms Xiaohan Wen, TV & Media Rights Coordinator

- [tv@cev.eu](mailto:tv@cev.eu)

Infront – Ms Ottavia Perra, Associate Director TV & Media Rights  
Infront – Mrs Michela Cugnasca, TV & Media Rights

- [Ottavia.Perra@infrontsports.com](mailto:Ottavia.Perra@infrontsports.com)
- [Michela.Cugnasca@infrontsports.com](mailto:Michela.Cugnasca@infrontsports.com)

The following media rights range of exclusivity and broadcasting standards which are duly stated in the CEV Volleyball Competition Regulations will apply during the CEV European Cups 2024:

### 1. CEV Champions League Volley

#### Media Rights

The CEV Sport Media Agency Infront retains the exclusive worldwide media rights with respect to the Men & Women CEV Champions League Volley. As a result, the participating clubs **do not hold** any media rights in their domestic territory.

It is the responsibility of the CEV and the CEV Sport Media Agency to produce all matches of the CEV Champions League Volley season 2023/2024.

In order to ensure a professional broadcast production, the participating clubs must provide upon request to CEV and its Sport Media Agency the following facilities and services on a **free of charge** basis:

- Camera platforms for one (1) or two (2) cameras centralised above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the playing field.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans.

- One (1) fully furnished office for the CEV Sport Media Agency team on-site.
- Support to access the venue, TV compound and other broadcast areas.

## 2. CEV Volleyball Cup & CEV Volleyball Challenge Cup

### Media Rights

With respect to the domestic matches only, the CEV is granting to the Participating Clubs the non-exclusive domestic media rights in the territory.

### Host Broadcast Production

The participating clubs shall respect and fulfil the requirements stated in the CEV Volleyball Competitions Regulations and indicated below:

#### CEV Volleyball Cup

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras Delivery of TV signal via European satellite
Final Phase	Semi-Finals & Finals	CEV Broadcast Standard C - 5 HD cameras Delivery of TV signal via European satellite

#### CEV Volleyball Challenge Cup

Phase	Production obligation	Minimum requirements
Main Phase	Optional	CEV Broadcast Standard D - 3 HD cameras Delivery of TV signal via European satellite
Final Phase	Finals	CEV Broadcast Standard C - 5 HD cameras Delivery of TV signal via European satellite

For the avoidance of doubt, any domestic matches produced by the Participating Clubs during the CEV Volleyball Cup and CEV Volleyball Challenge Cup shall respect the following World Feed signal format and signal delivery requirements:

Quality	Live uninterrupted & continuous HD 1080i 50Hz 16:9 World Feed signal
Audio configuration	Minimum four (4) audio channels for international stereo sounds and 2 <sup>nd</sup> language commentary mix (if applicable)
Microphones	Min. six (6) including one (1) net microphone to capture atmospheric
Delivery point	Established European satellite (Eutelsat 10A or 7B)
TV graphics	Provided by the CEV and its Sport Media Agency (via FTP or cloud)

For the avoidance of doubt, the World Feed signal of each produced match must be delivered to the CEV and its Sport Media Agency free-of-charge via satellite according to the following standards:

- Uplink to an established European satellite
- Book the corresponding satellite space (including the end-to-end test synopsis)
- Provide an encrypted satellite feed (also called BISS code)

In order to ensure a professional broadcast production, the participating clubs must provide upon request to the CEV and its Sport Media Agency the following facilities and services on a free of charge basis:

- Camera platforms for one (1) or two (2) cameras centralised above the court and at the appropriate angle to produce a TV signal of international standard.
- A minimum number of commentary positions for each match to be located on the same side of the main camera and as close as possible to the playing field.
- Access to match data/statistics for the host broadcaster and the TV graphic operator.
- Adequate space in the TV and SNG compound for TV transmissions and production vans.
- One (1) fully furnished office for the CEV Sport Media Agency media and production team.
- Accommodation (full board) – up to 2 rooms for the CEV Sport Media Agency staff on-site provided that they are requested minimum 2 months before the start of each match.

Lastly, comprehensive TV production manuals and on-screen graphics package will also be distributed to each participating club and appointed host broadcasters.

## 17. DIGITAL & SOCIAL COVERAGE

The rising of mobile phone users and social media changed the way we look at the sport of Volleyball including our engagement to that unique sport. There are many different social media platforms like Facebook, Twitter, Instagram, and YouTube. Fans worldwide can use these social media platforms conveniently in their daily lives. Social media has also become an important tool for promoting events, distributing content, attracting new readers, and creating more engagement to teams and athletes.

The participating clubs should use social media to promote the CEV Clubs competitions. You may find below industry standards as well as social media tips that can be used throughout the season:

Description	Facebook/YouTube	Instagram	Twitter
Type of posts	Match Highlights Top plays Off-the-court content	Single rally clips Graphical clips	Single rally clips Match highlights
Ideal length	3 minutes or longer	< 1 minute	< 2 minutes

- Go “behind the scenes.” Make fans who are not at the event feel like they are there (and want to attend next time) by showing the scene on social media accounts. (e.g. show what the players are doing in their off time, before the game, etc.).
- Quote players: people love sharing a great quote. Make sure you use quotation marks and attribute it to the speaker.
- Think quality not quantity.
- Interaction between fans and athletes: when you post an interesting fact about a player, tag the athlete.
- Cross-post to other media. Make posts by attaching photos and videos of the event.
- Interact with people at the event. Share newsworthy posts by fans and credible sports journalists.

Participating clubs are also expected to engage and support the CEV Digital & TV department with the following actions:

- Promote the events via their own social media channels on a regular basis.
- Use the official competition hashtags whenever posting about it.
- Access and use CEV Social Media Graphics creator platform
- Share on their social media behind-the-scene photos and video footage, showing the social side of players and staff, which can be re-tweeted or shared further on by the CEV.
- Provide the CEV with additional content to distribute on social media: the best promotion comes from the players themselves.
- Produce additional video material, such as mixed zone interviews in English, for publishing across social media channels.
- Engage with the CEV and other participating clubs on social media by liking, sharing, reposting, following, retweeting content.

We are also able to confirm that the official #hashtags to be used throughout the season are:

#Volleyball – when referring to the sport of Volleyball

CEV Champions League Volley 2024 – Women	#CLVolleyW
CEV Champions League Volley 2024 – Men	#CLVolleyM
CEV Volleyball Cup 2024 – Women	#CEVCupW
CEV Volleyball Cup 2024 – Men	#CEVCupM
CEV Volleyball Challenge Cup 2024 – Women	#CEVChallengeCupW
CEV Volleyball Challenge Cup 2024 – Men	#CEVChallengeCupM

The CEV Digital & TV team will reach out to each Participating Club with digital and social media coverage guidelines. A communication structure via Slack channels will also be established prior to the start of the season.

If you have any questions and/or ideas for digital and social media activations, please always contact [digital@cev.eu](mailto:digital@cev.eu).

## 18. TEAMS & PLAYERS PICTURES

### General Information

Team and athletes' pictures are used by the CEV for promotional purposes on its website, social media, TV graphics operations as well as to enhance the event experience for in-venue spectators with entertaining sport presentation concepts.

It is the responsibility of each participating club to provide quality pictures to the CEV based on the following requirements:

Athlete portrait shot & staff

A **portrait shot** of each registered athlete and key staff shall be provided as per the standard below:





Quality standards:

- Background: neutral – white only
- Eyes: facing the camera
- Expression: smiling
- Hands: behind the back
- Body position: straight to the camera with shoulder visible
- Match jersey: only from the current season (no training suit, national team jersey or polo shirts are allowed)
- Jersey number: to be visible on picture
- Dimension: 1800\*2800 pixel and 300 DPI minimum
- Maximum weight: 6-8 MB

## Team picture

A team picture shall be provided as per the standard below:

Quality standards:

- Location: backdrop or on court.
- Background: neutral – white only
- Eyes: facing the camera
- Expression: smiling
- Body position: straight to the camera
- Match jersey: only from the current season (no training suit or polo shirts are allowed)
- Jersey number: to be visible on picture
- Team officials and head coach to wear smart dress code
- Fun team picture is also recommended (as a plus, to be delivered via CEV Cloud)
- Dimensions: at least 4000\*2500 pixels and 300 DPI minimum



Delivery method:

Pictures shall be submitted via the CEV database 04 form in high-resolution, in JPEG format and with full player name.

→ Deadline of submission: 1 month prior to the start of the competition

## 19. MATCH BALLS

The official match ball to be used for all games of the CEV Champions League Volley 2024 is the Mikasa ball V200W-CEV.



The official match ball to be used for all games of the CEV Volleyball Cup and CEV Volleyball Challenge Cup 2024 is the Mikasa ball V200W.



Each team registered will receive as usual 30 V200W-CEV or 15 V200W balls (depending on the competition) as material support from CEV. The balls will be sent by Mikasa to the respective National Federation in September 2023, then the National Federations will be responsible to dispatch the balls to their clubs participating in the European Cups 2024.

